



NOW YOU CAN SOURCE OUTDOOR LIVING YEAR ROUND The largest collection of Casual Furniture and Outdoor Living under one roof.

# CASUAL/ OUTDOOR FURNISHINGS CATEGORY

ANDMORE, in partnership with the International Casual Furnishings Association, is thrilled to announce that the new casual furnishings and outdoor living collection has arrived. Spanning five floors (Floors 2-6) in Building 1 of AmericasMart, you will find a large selection of:

- Outdoor Furniture
- Outdoor Hearth & Heating
- Outdoor Art & Wall Decor
- Performance Fabrics
- Outdoor Lighting

- Umbrellas & Shades
- Outdoor Rugs & Flooring
- Outdoor Kitchens & Grills
- Outdoor Accessories
- And More

## Scan these QR codes with your smartphone:

**Buyer Resources** 



### **Casual Market Atlanta**

Learn more about the casual furnishings and outdoor furniture category with two Markets a year and select showrooms open daily.



### **Open Daily Showrooms**

Browse hundreds of openvear-round showrooms.

#### **Designer Workspace**

The Designer Workspace is a great resource for designers. It's open daily and during Markets to provide designers with space to collaborate with clients and review product specifications.

# **FLOOR BY FLOOR**



FLOOR 2

**Elaine Smith** 

Lloyd Flanders

Summer Classics

**Treasure Garden** 

Tuuci

**Bambrella USA\*** 

#### Connect with **These Exhibitors** Discover more outdoor furnishing product and brands at Casual Market Atlanta.

2-C-9 2-D-5 Frankford Umbrellas 2-D-1 **Inspired Visions by Peak Season** 2-C-11 2-B-11 2-E-7 **Telescope Casual Furniture** 2-E-14 2-D-10

2-C-12



Select showrooms open year round. \*Please contact showroom to confirm hours.

FLOOR 3	
Barlow Tyrie	3-C-9
Brown Jordan	3-B-13
Brown Jordan, Inc.	3-A-8
Castelle	3-A-5
Kettler International Inc.	3-C-12
Les Jardins*	3-D-17
Mamagreen*	3-C-1
Outdoor Interiors*	3-E-2
Outdura by Sattler	3-D-23
O.W. Lee Company	3-E-10
POLYWOOD	3-E-7
Ratana	3-C-2
Seaside Casual	3-D-7
Three Birds Casual	3-C-6A
Tropitone	3-B-9
Winston	3-B-8

FLOOR 4	
Ebel, Inc	4-E-11
Gensun	4-B-9
Homecrest Outdoor Living	4-B-17
Jensen Outdoor Furniture	4-A-4
Kingsley Bate	4-B-8
Kingston Casual*	4-C-5
Lane Venture*	4-A-3
Mallin Furniture*	4-C-14
Pacific Casual / Barcalounger*	4-C-9
Sunvilla Corp*	4-D-1
Woodard Furniture	4-E-10
FLOORS 5 & 6	
CABANACOAST*	6-B-1
MoDe Patio Living	6-C-2
Patio Renaissance	5-B-1
Prestige Casual*	6-B-13
Sunset West*	6-A-1
Vanguard Furniture Company*	6-E-7

### INTERNATIONAL **CASUAL FURNISHINGS** ASSOCIATION

We are thrilled for the outdoor furnishings market to be located at AmericasMart in Atlanta. With two tradeshows a year, and 40 state-of-the-art showrooms open daily, I am confident we will meet the growing need for product sourcing of outdoor living furnishings.

- Jackie Hirschhaut **Executive Director.** International Casual Furnishings Association



WAYS TO SHOP CASUAL Casual furnishings and outdoor furniture have never been easier to source at AmericasMart. With five floors of state-of-the-art showrooms dedicated to the category, AmericasMart has the largest collection under one roof.

#### **Open Year Round**

You'll have access to nearly 40 showrooms throughout the year, with additional showrooms open by appointment only. Showrooms are open Monday – Friday, 10 a.m. – 4 p.m. for your sourcing needs.

#### **During Market**

Casual Market Atlanta offers two markets each year with more than 150 showrooms and temporary exhibitors providing the latest trends in outdoor living.





### MEMBERSHIP **HAS ITS REWARDS**

Becoming a member of International Casual Furnishings Association (ICFA) provides you with a network of savings from product to professional resources to help you build your business. Use your smart phone to scan the QR code and learn more about ICFA and its benefits.





### **FOLLOW US ON SOCIAL FOR THE** LATEST OUTDOOR LIVING TRENDS

@AmericasMartATL | #AtlMkt @CasualMarketAtlanta #CasualMarketAtlanta





### BARLOW TYRIE FLOOR 3, 3-C-9

Barlow Tyrie has provided award-winning furniture since 1920, making it the oldest British teakwood outdoor furniture manufacturer. In recent years, they have extended their range, adding furniture made from marine-grade stainless steel and powder-coated aluminum.

They produce outdoor furniture in stylish, practical, contemporary and heritage designs, using quality materials and traditional craftsmanship combined with excellent customer service making the Barlow Tyrie brand synonymous with quality.



BROWN JORDAN FLOOR 3, 3-A-8 & 3-B-13

Brown Jordan has an 80-year reputation built on quality, luxurious products that look beautiful and last a lifetime. They adhere to three simple principles: innovative design, durable materials and unrivaled manufacturing prowess. Built in North America, Brown Jordan uses top-quality components to stand up to human and climate extremes including hand-forged, lightweight aluminum, yacht-size rope, Flex Sling, Suncloth fabric, Dekton tabletops, and fiber weaves.



### CASTELLE FLOOR 3, 3-A-5

For more than 40 years, the Castelle name has stood for handcrafted luxury furnishings made in the Americas. Collections include resort or romance, transitional or avant-garde, vintage or classical, contemporary or city chic. If you are creating an elegant retreat or a poolside oasis, the goal is to provide outdoor furniture décor that is a personal reflection of you. Custom capabilities, incorporating thousands of design, finish, fabric and accent options are what set Castelle apart from the rest.



### EBEL, INC. FLOOR 4, 4-E-11

Ebel, Inc. has a reputation for providing quality outdoor furniture at an unparalleled value. Founded more than 30 years ago, they still hold on to the same set of family values today. They are continually inspired to offer sophisticated pieces made with uncompromising craftsmanship. Their family is here to help you build a comfortable, serene space where your loved ones can relax together. Ebel is committed to quality, comfort and environmental responsibility.



#### **ELAINE SMITH, INC.** FLOOR 2. 2-D-5

For more than 25 years, Elaine Smith has been producing the industry's premier pillow collections. Elaine Smith offers designs and palettes inspired by art, fashion, nature, architecture and travel, transforming pillows into multi-dimensional works of art.

Apart from trendsetting style, her accessories offer unrivaled quality for everyday living, both inside and outdoors.



## FRANKFORD UMBRELLAS

Frankford Umbrellas has been in the shade business for more than 125 years, They are a dynamic and thriving company in the outdoor living industry, specializing in modern and traditional shade solution designs. The beauty, design and superior elements of their umbrellas bring enhanced resort and dining experiences to your cherished outdoor living space. Made right here in the USA, their umbrellas are built to last, and are truly the best in the industry. Frankford Umbrellas believe in providing an exceptional product, at a reasonable price, with superior customer service.



### GENSUN FLOOR 4, 4-B-9

As a family-owned company since its start in 2001, Gensun's focus is making sure life's special moments outdoors are enjoyed with products that are beautiful, comfortable and durable. Family and friends spending quality time together and celebrating special moments are the important things in life. The Gensun family takes great pride in producing outdoor furniture and kitchens that will stand the test of time. They know that after a hard day you want to sit back and enjoy the quality of life.



HOMECREST OUTDOOR LIVING

FLOOR 4, 4-B-17

For more than 70 years, Homecrest Outdoor Living has championed comfort and quality while remaining a truly American-made brand. They have a passion for casual outdoor furniture and the lifestyle that goes with it. They offer a comprehensive portfolio of outdoor furniture that includes lounge seating, dining tables and chairs, fire tables, shade structures, and more. From our natural-looking tabletops to cushionless deep seating, Homecrest furniture is designed for durability and comfort.



# INSPIRED VISIONS BY PEAK SEASON

FLOOR 2. 2-C-11

The Inspired Visions Collection is a limited collection of fine casual furniture for individuals who regard the design and comfort of their outdoor space as an extension of their home's interior. Their product line includes fine furniture, cushions and other accessories for outdoor spaces. From the company's inception, they continue to blur the line between indoor and outdoor in their decorative accents and furniture.



### JENSEN OUTDOOR FURNITURE FLOOR 4, 4-A-4

Jensen Outdoor believes that luxury furniture begins with the right materials. They are manufacturers of sustainably crafted luxury outdoor furniture, and they invite you to explore the inspired intersection of design excellence and ecological integrity. Their quest to blend beauty, comfort and sustainability is an enduring journey that continues to shape the brand's legacy. The company was among the first outdoor furniture manufacturers to receive FSC Certification and they uphold both exquisite design and ecological integrity.



### **KETTLER INTERNATIONAL, INC.** FLOOR 3, 3-C-12

KETTLER understands the importance of outdoor leisure, relaxation and enjoyment. Manufactured with comfort, quality and durability in mind, KETTLER is a leading brand in patio furniture, fitness equipment, table tennis and foosball tables, and children's toys throughout the world. Their products are designed to support the long-term health and well-being of their customers, young and old alike, and are recognized for their quality, style and durability.



### **KINGSLEY BATE**

FLOOR 4, 4-B-8

Kingsley Bate is one of the world's foremost manufacturers of exterior furnishings made from high quality teak, woven, aluminum and stainless steel. The company's products are distributed globally through leading retailers, designer showrooms and directly to the trade and hospitality markets. Kingsley Bate furniture is regularly specified by designers, architects and landscape architects worldwide for use in commercial, institutional and residential properties including hotels, parks, universities, resorts and restaurants.



### **LLOYD FLANDERS** FLOOR 2, 2-B-11

Lloyd Flanders is proud to carry on the traditions of Marshall B. Lloyd, who developed a timeless and unique process for creating fine woven furniture. It is this dedication that earned them the reputation of creating heirloom furnishings enjoyed by many generations. Great furniture is not woven to fill spaces in the home, it is woven for the spaces in our lives. They believe great design, craftsmanship and life-long durability are all intertwined. That is why Lloyd Flanders furniture has become a part of so many lives.



**MODE PATIO LIVING** FLOOR 6, 6-C-2

MoDe creates much more than just furniture. They strive to combine nature, sustainability, design and comfort through high-end affordable outdoor luxury. MoDe is sublime craftsmanship, sustainable high-end materials and comfortable furniture built to last. At MoDe — modern outdoor design environment, they are committed to finding new ways to use recycled materials and reducing their overall carbon footprint.



### O.W. LEE COMPANY FLOOR 3, 3-E-10

For 75 years, O.W. Lee has been dedicated to the design and production of fine, handcrafted casual furniture. From their manufacturing facility in Comfort, Texas, artisans combine centuries-old techniques with state-of-the-art equipment to produce beautiful casual furniture. They are truly an American family tradition. Since 1947, O.W. Lee has gained an award winning reputation not only for beautiful handcrafted casual furniture, but also for the durable quality of its products. This enhances sustainability and contributes to environmental protection.



### OUTDURA BY SATTLER

FLOOR 3, 3-D-23

Discover Outdura's collections of 100% solution-dyed acrylic performance fabrics, curated in a beautiful assortment, to be used in the harshest outdoor elements as well as any room inside your home. Create your own designer looks with fabrics that are intended for real life: sun, rain, kids, dogs, spills and pure everyday enjoyment. Outdura's fabrics are woven using imported European yarns in the company's historic Hudson Cotton Mill, circa 1904, in Hudson, North Carolina.



### PATIO RENAISSANCE

FLOOR 5, 5-B-1

Innovation is stressed at Patio Renaissance so they can provide the very best product in the shortest amount of time with careful attention to cost effectiveness. Because of this, they never sacrifice quality for cost. They source the finest quality metals, fibers, fabric and powder coating chemicals. Nearly the entire production process, from shaping aluminum tubes to powder coating and inspection, are contained within their own facilities.



### POLYWOOD FLOOR 3, 3-E-7

POLYWOOD all-weather furniture is sustainably made in the USA, built for every season, and designed for life outside. More than 30 years ago, they were the first to create all-weather furniture using recycled plastics. Their high-density polyethylene (HDPE) plastic is extremely durable and weather resistant. POLYWOOD continues to innovate and move toward creating even more sustainable designs. Their furniture is built to withstand all four seasons and a range of climates including hot sun, snowy winters, salt spray and heavy winds.



### RATANA FLOOR 3, 3-C-2

Founded in Vancouver, Canada, in 1980, RATANA is a name that conveys timeless lifestyle furniture. The family-owned and operated company has catered worldwide to the high-end hospitality and contract sectors for over three decades, taking pride in its outstanding customer service and enduring relationships. A skilled team of designers, engineers and innovators passionate about functional precision furniture draw inspiration from culture and environment to create collections that celebrate outdoor living.





### **SEASIDE CASUAL**

FLOOR 3, 3-D-7

Seaside Casual believes thoughtful attention to detail creates the best design. They produce original pieces without compromising comfort, strength or beauty. Their casual furniture is made from EnviroWood<sup>®</sup>, an all-weather marine grade recycled HDPE polymer. Seaside Casual's complementary powder-coated aluminum furniture and lighting from Via Seaside also offers the same outdoor living without compromise.



### SUMMER CLASSICS FLOOR 2, 2-E-7

Summer Classics is a premier, luxury outdoor furniture manufacturer. Their modern, high-quality resin wicker, cast aluminum, wrought aluminum, teak and wrought iron patio pieces are fitted with outdoor cushions from their exclusive line of outdoor fabrics. Offered a la carte or in patio furniture sets, Summer Classics fine outdoor furniture is beautifully accessorized with their full line of patio umbrellas, and many options in alternative patio tabletops like marble or granite stone and faux stone composites.



### **TELESCOPE CASUAL FURNITURE** FLOOR 2, 2-E-14

Telescope Casual Furniture has been rooted in New York for more than 120 years. They began by manufacturing wood cots and campstools with "telescoping" legs that gave the fledging company its unique name. A family-owned company, now run by the fourth and fifth generations, Telescope Casual Furniture focuses on providing the greatest levels of quality, design, comfort and selection combined with fast and reliable delivery. They continue to evolve and expand their product line and use recycled materials in all stages of manufacturing.



#### THREE BIRDS CASUAL FLOOR 3, 3-C-6A

Three Birds is a family-owned business, specializing in the design, manufacturing and distribution of luxury outdoor living products, featuring many iterations of teak wood craftsmanship as well as mixed materials. Their furniture provides decades of lasting quality, creating outstanding value for home and commercial applications alike. They focus strongly on attention to detail and exceptional quality. Going the extra steps to ensure grain matching, proper drying to achieve necessary oil content and industry-leading packaging, Three Birds strives to provide classic pieces that will last generations.



### **TREASURE GARDEN**

FLOOR 2, 2-D-10

Since 1984, Treasure Garden has manufactured the widest selection of shade products in the world. They offer more than 25,000 variations of shade solutions and accessories. From state-of-the-art cantilevers to a wide variety of fashion forward market umbrellas, Treasure Garden has a perfect shade solution for your environment.





### TROPITONE FLOOR 3, 3-B-9

Tropitone Furniture Co., Inc. offers a large portfolio of residential outdoor furniture and accessories specifically designed for any poolside, garden, patio, deck, balcony, fireside or sunroom. For more than 60 years, they have satisfied the product and service requirements of customers by creating the most enjoyable residential outdoor spaces. With full-service manufacturing and distribution operations in Sarasota, Florida, and Irvine, Calfornia, Tropitone Furniture provides the unique ability to deliver quality products and service efficiently.

### TUUCI FLOOR 2, 2-C-12

Elegance. Performance. Craftsmanship. For nearly 25 years, Tuuci has designed outdoor lifestyle solutions. They create durable, beautiful, serviceable shade products to enhance outdoor commercial, hospitality and residential environments. Tuuci parasols and cabanas can be found shading resorts and boutique escapes worldwide. They're a collection of artists, craftsmen and creative souls dedicated to the art of shade. Tuuci has added garden planters, privacy screens and shade accessories from lighting to heaters to their collection of products.



### WINSTON FLOOR 3, 3-B-8

For 40 years, Winston furniture bears the mark of unwavering commitment to comfort, style and quality in premium outdoor patio furniture. By defining the spaces for you to gather, celebrate, recharge and relax, they build every seating option with your comfort in mind. Whether your preferences lean toward stylish cushioned options or easy-care sling seating, every Winston chair is designed with generous proportions and thoughtful ergonomics. Winston provides fast delivery, customization and easy maintenance to fit your needs.





### **WOODARD FURNITURE**

FLOOR 4, 4-E-10

For more than 150 years, Woodard has been one of the industry leaders in classic outdoor patio furniture design, manufacturing and distribution. From modern outdoor to timeless classics, they remain committed to building the art of the patio. Woodard's iron and aluminum outdoor furniture is hand-crafted and assembled right here in the USA. From traditional wrought iron scrolls to classic modern designs, Woodard is "The Art of the Patio."



FRONT COVER PHOTO: LANE VENTURE BACK COVER PHOTO: TREASURE GARDEN

# CASUAL MARKET ATLANTA

# OUTDOOR LIVING REIMAGINED



Come experience Casual Market, now located at AmericasMart Atlanta in partnership with the International Casual Furnishings Association (ICFA). Discover the latest trends in casual furnishings and outdoor furniture among seven floors of permanent showrooms and temporary exhibits.

### CasualMarketAtlanta.com