



CASUAL MARKET

ATLANTA

JULY 10-13, 2023

CASUAL / OUTDOOR TEMPORARIES

Casual/outdoor entertaining remains one of the fastest growing home furnishings categories among retailers and designers. The Casual Market is a four-day tradeshow where the industry gathers to see the newest, most innovative products from leading manufacturers from around the world. In its new home in Atlanta at AmericasMart, there are even more opportunities to expand reach and develop new business relationships.

Casual Market Atlanta 2023 will be co-located with Atlanta Market—The Premier Gift, Décor and Lifestyle Market. Atlanta Market attracts thousands of the nation's leading specialty and general retailers and designers looking for the latest products and trends.

REACH ALL BUYER TYPES

- Outdoor Retailers
- Furniture Retailers
- Hospitality & Contract Buyers
- Interior Designers
- Gift & Lifestyle Retailers

Casual Market Atlanta is supported by a robust marketing plan to attract buyers and increase attendance for the show. Marketing outreach includes: print advertising, social media, direct mail, email, public relations and generous buyer attendance travel incentives.



One of the Fastest Growing Categories



Where the Industry Gathers



New Location: Atlanta



Robust Marketing Support



Cross-Shopping Opportunity with Atlanta Market

SHOWCASE PRODUCTS

- | | |
|---------------------------------------|--|
| Barbeques/Grills/
Outdoor Kitchens | Outdoor Rugs
and Flooring |
| Care and
Maintenance
Products | Pet Products |
| Cast Metal Furniture | Planters/Pottery |
| Cushions | Rattan/Wicker/
Woven Furniture |
| Fire Pits | Resin/
Fiberglass Furniture |
| Flame Products | Statuary |
| Fountains | Tabletop |
| Garden
Accessories | Tubular Furniture |
| Hammocks | Umbrellas |
| Hearth Products | Wood Furniture |
| Mosaic Tabletops | Wrought Iron/
Wrought Aluminum
Furniture |
| Outdoor Lighting | And More! |

EXHIBIT SPACE

Pricing

\$33 per square foot
for ICFA members

\$39.60 per square foot
for nonmembers

SHOW DATES

July 10-13, 2023

AmericasMart Atlanta
Partial overlap with Atlanta Market
(July 11-17), the nation's largest
gift & home tradeshow.

CONTACT

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